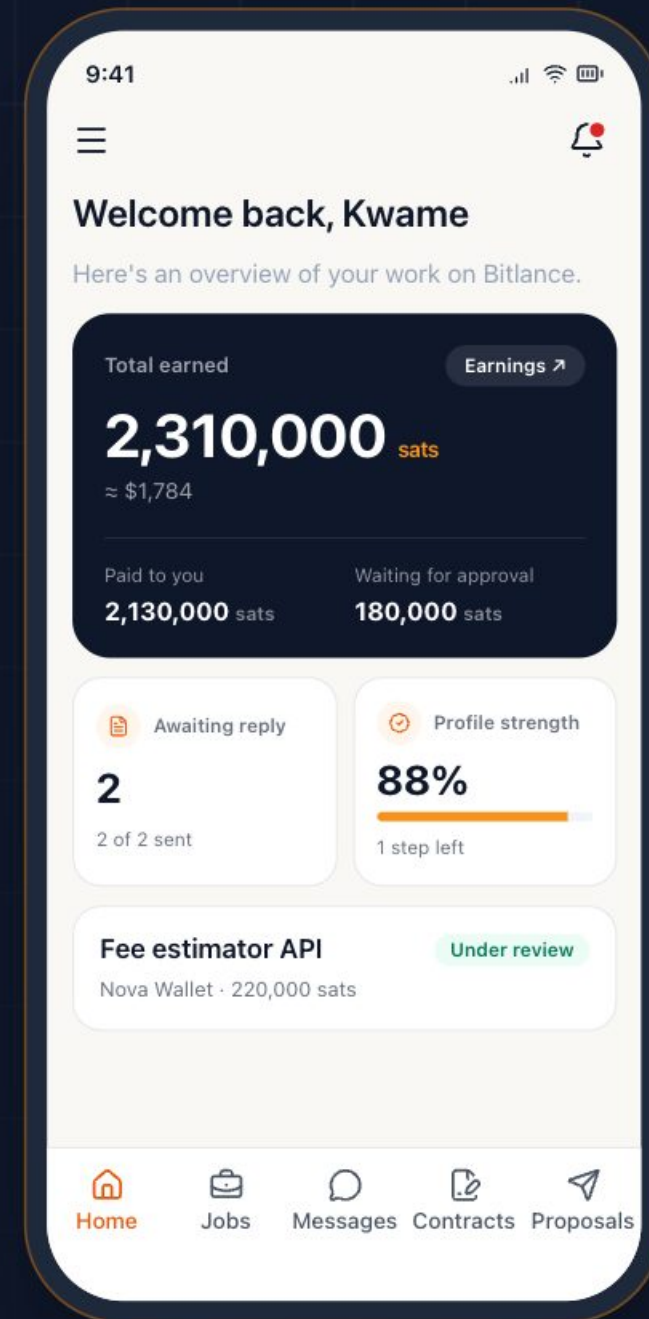




Bitlance brand and UI system

Freelance work, paid in bitcoin. 2026



Contents

Everything here comes straight from the Bitlance code.

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Construction and safe zone

x is the icon's height. Keep 0.5x clear on every side.



x

icon height

0.6x

word size

0.27x

gap

0.5x

clear space

Minimum size and files

Never below a 24px icon. Always use the SVG files.



Bitlance

64px
comfortable



Bitlance

30px
site header



Bitlance

24px
minimum



Bitlance

16px
too small



icon alone
below 24px



Bitlance

bitlance-logo.svg



Bitlance

bitlance-logo-on-
dark.svg



Bitlance

bitlance-logo-
white.svg



bitlance-app-
icon.svg



bitlance-mark-
ink.svg



bitlance-mark-
white.svg

App icon

One icon, the same at every size.



iOS / Android



Profile picture



Browser tab



Email



✓ The orange tile is part of the icon.



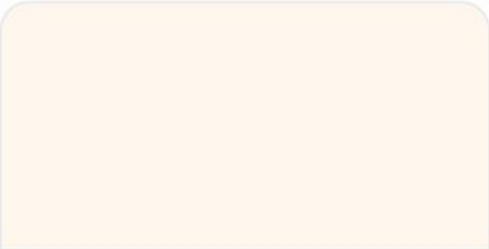
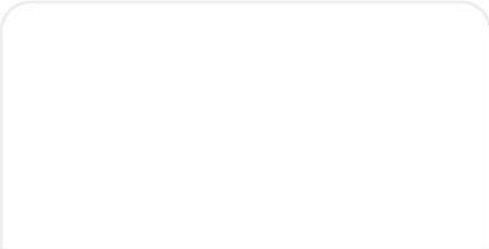
✗ Never swap the tile colour.



✗ Never crop the mark or squares.

Colours

Pick a colour by its job.

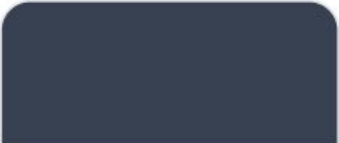
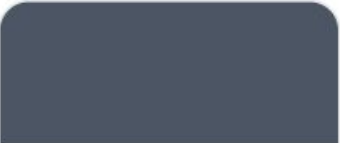
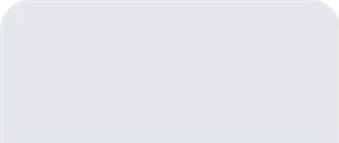
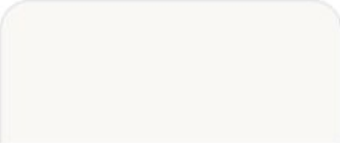
				
orange #F7931A The brand. Buttons, focus, progress.	ink #0F172A Text, dark cards, dark buttons.	orange-tint #FFF7ED Soft orange boxes and tags.	gold #FFBE0B Gradient start only.	surface #FFFFFF Cards and inputs.



Orange, by job

				
orange #F7931A The brand. Buttons, focus, progress.	orange-hover #FF9F2E Button hover.	orange-deep #EA580C Icons, big labels.	orange-ink #C2410C Orange text.	orange-line #FED7AA Orange borders.

Neutrals, by job

						
ink #0F172A Text, dark cards, dark buttons.	text-body #374151 Paragraphs.	text-secondary #4B5563 Details.	text-muted #6B7280 Hints, labels.	text-faint #9CA3AF Placeholders only.	line #E5E7EB Borders.	page #FAF8F5 Page background.

Status: always a word, never colour alone

- Paid
- Declined
- Interview
- Closed
- Awaiting reply

Contrast, measured

Button text	Button text	Orange text	Orange text	Body	Hint	Hint
2.3:1 X too faint	7.8:1 ✓ readable	2.3:1 X too faint	5.2:1 ✓ readable	17.9:1 ✓ readable	4.8:1 ✓ readable	2.5:1 X too faint

Logo on backgrounds

Pick the background, the file follows.



Light

bitlance-logo.svg



Dark

bitlance-logo-on-dark.svg



Orange or photo

bitlance-logo-white.svg

Prohibited usage

Top row: wrong. Bottom row: right.

 Bitlance	 Bitlance	 Bitlance	 Bitlance
✗ Recolour	✗ Stretch	✗ Add effects	✗ Tile on orange
 Bitlance	 Bitlance	 Bitlance	 Bitlance
✓ Clear space	✓ White word on dark	✓ Ink word on light	✓ All white on orange

Typography

Montserrat on brand pages. Inter in the app.

BRAND PAGES · MONTERRAT

Work online.
Get paid in bitcoin.

54 · 36 · 30 · 24 · 16 · 14

THE APP · INTER

Brand refresh

Ada Ventures · Milestone 2 of 2

30,000 sats

Submit work

28 · 20 · 18 · 16 · 14 · 13 · 12

Body text

Regular 400

Labels and buttons

Semibold 600

30,000

Bold 700 · numbers only

Nothing smaller

12px minimum in the app

Card small text

20px+ on share cards

Product scale, at true size

page-title

28px / 34px / 600

Your contracts

section-title

20px / 28px / 600

Latest active contracts

card-title

18px / 26px / 600

Brand refresh

money

38px / 38px / 700

30,000

stat

26px / 26px / 700

12

body-lg

16px / 24px / 400

Track your milestones, submit your work, and see when you get paid.

body

14px / 22px / 400

The client asked for changes. Make adjustments and resubmit.

button

14px / 20px / 600

Submit work

small

13px / 20px / 400

Started Oct 25

caption

12px / 18px / 500

Opens for anyone: GitHub

label-small

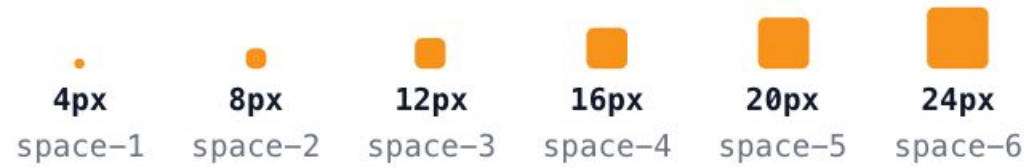
12px / 16px / 600

Contract overview

Spacing and corners

Six steps. Corners grow with the object.

Spacing



Corners



Icon pack

Lucide outlines, one weight.



Navigation



House



Search



Chevron Right



Chevron Down



Arrow Left



Arrow Right



X



External Link

Work and money



Briefcase Business



File Text



Wallet



Circle Dollar Sign



Zap



Calendar



Clock



Users

Messages and actions



Message Square



Send



Bell



Mail



Plus



Share



Download



Cloud Upload

Status and trust



Check Circle



Check



Circle Alert



Triangle Alert



Shield Check



Badge Check



Sparkles



Loader

Components

The pieces every screen is built from.

Buttons · ink text and icons on orange

 Find work

Submit work

Attach file

Status pills

 Awaiting reply

 Paid

 Declined

 Closed

Stat tiles

 All

12

All time

 Awaiting reply

5

Client is reviewing

 Accepted

3

Contract started

 Declined

4

Not this time

Money card · plain navy

Total spent

30,000 sats

≈ \$24

Delivery link

 <https://github.com/bitlance/app>

 Opens for anyone: GitHub

 <https://drive.google.com/drive/my-drive>

 The client can't open this link: it's private.

Notification bell · red dot when unread

**New: delivery links are checked**

Freelancers see if a link is private before they send it.

[Learn more](#)**Short maintenance on Sunday**

From Bitlance · Oct 26

Monthly sats chart · tap a bar

Paid out in October

420,000 sats

+11% vs September

6 months

12 months

All



Phone stat strip · three cards, number at the bottom

Total earnings

2,310,000

sats

Waiting for approval

180,000

sats

Available

2,130,000

sats

Long lists: first 3, then

[Show all 5 payments](#) ▾

Job card · client logo, applicants, +N

A**Ada Ventures**

Posted 5d ago · Design

Brand refresh

TB

AO

LP

DR

GM

+4

9 proposals

60K sats[Apply now](#)

Trust badge

**Top talent on Bitlance**

Voice

Short, plain, the limit said out loud.

✗ Funds locked in escrow!

✗ [Click here](#)

✓ Milestone paid in.

✓ [Submit work](#)

✗ Job post published successfully!

✗ 5000 SATS

✓ Job post published.

✓ 5,000 sats ≈ \$4

✗ Unlock seamless payments

✗ Files are subject to retention policies.

✓ Get paid in sats in minutes.

✓ Files are kept for 60 days after approval.

Labels and numbers

Sentence case. Commas in numbers. Never all caps.

✗ SATS/HR

✓ sats an hour

✗ 20000 sats

✓ 20,000 sats

✗ Showing 2 of 1 completed contracts

✓ 2 contracts · 1 completed

✗ JOB SUCCESS

✓ Job success

✗ See More (2 more)

✓ Show all 5 payments

✗ No proposals yet

✓ Be the first to apply

Fixed words

✓ contract

✗ gig

✓ milestone

✗ phase

✓ proposal

✗ bid

✓ Payment

✗ escrow

✓ AI assistant

✗ magic AI

✓ client

✗ buyer

✓ freelancer

✗ seller

✓ sats

✗ SATS

✓ Bitcoin network

✗ bitcoin network

✓ Show all

✗ See more

✓ sats an hour

✗ sats/hr

Landing page

Navy panel with a faint grid, one headline, one orange button.



Work online. Get paid in **bitcoin.**

The simplest freelance platform built for the Bitcoin economy. Find jobs, hire talent and earn sats globally.

 Find work

Post a job

Phone photos

Real app screens. Light status bar, no address bar.



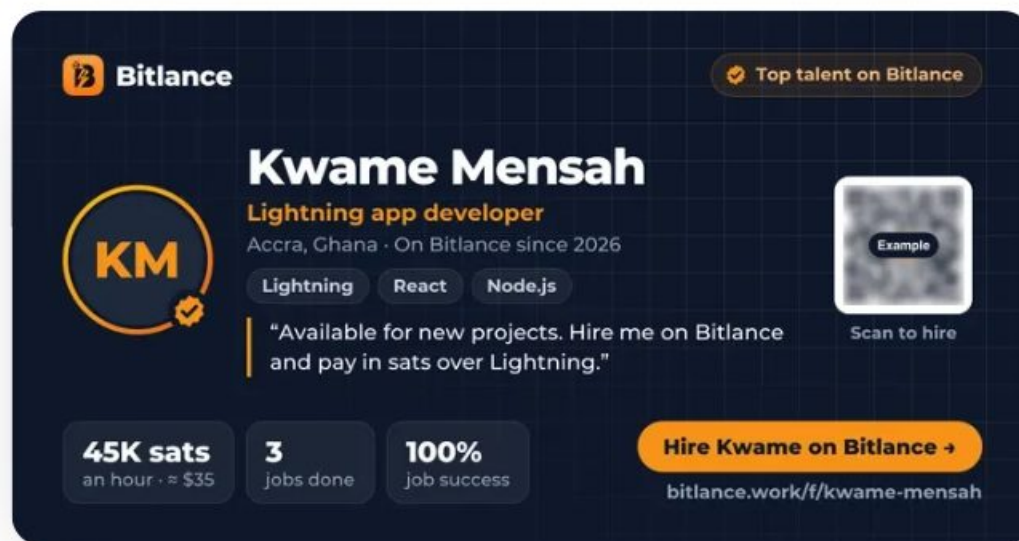
Hero · freelancer home



How it works · client payments

Share card

Plain navy, faint grid, QR code to a short link. Three sizes.



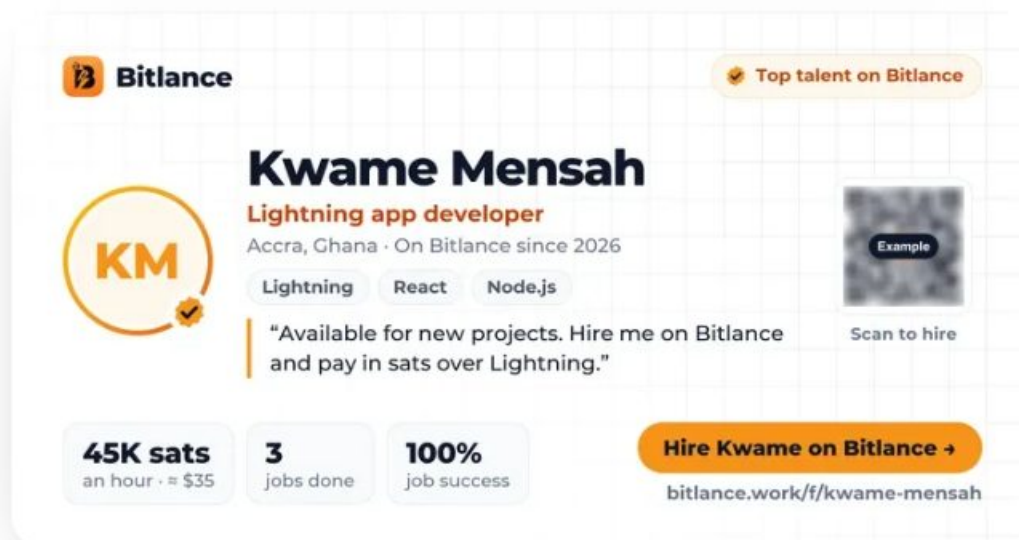
Wide 1200×630 · X, LinkedIn



Square 1080×1080 · Instagram post



Story 1080×1920 · Status, Stories



Light theme

bitlance.work/f/name

short link

QR

on every size

20px+

small text

Ink

on the orange button

Emails



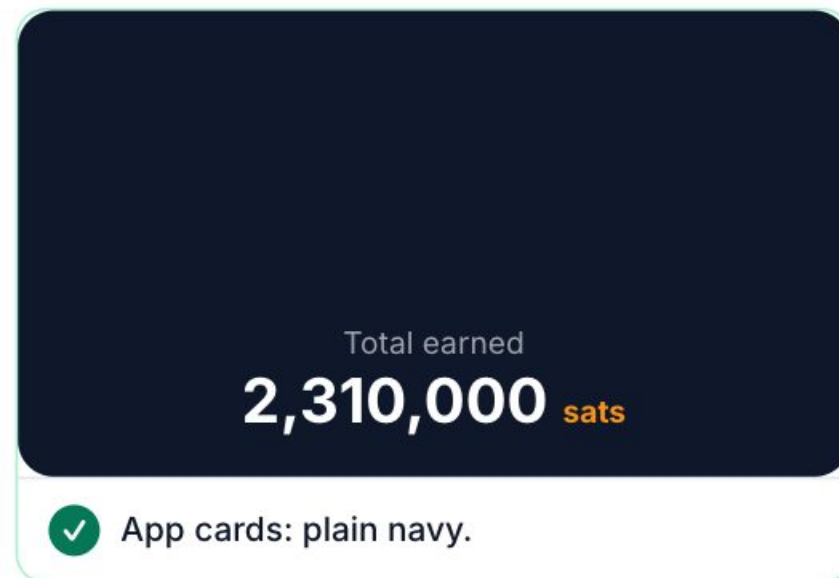
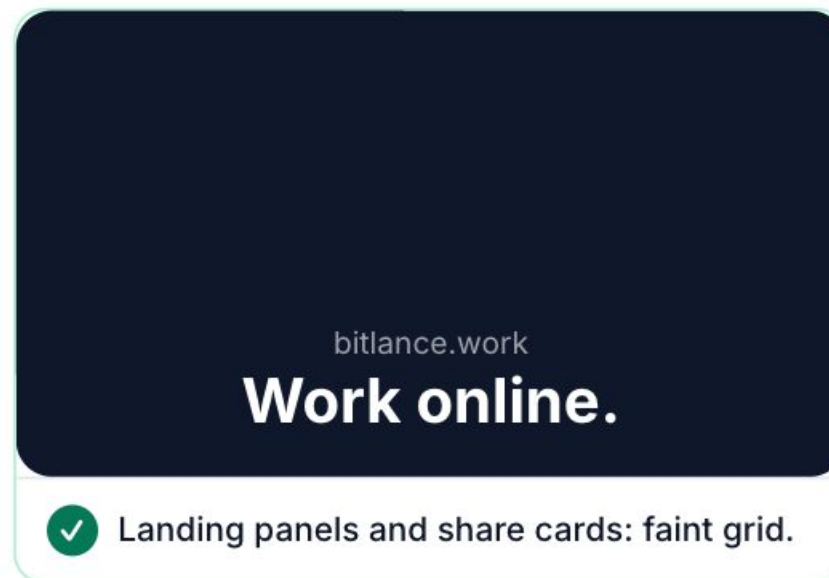
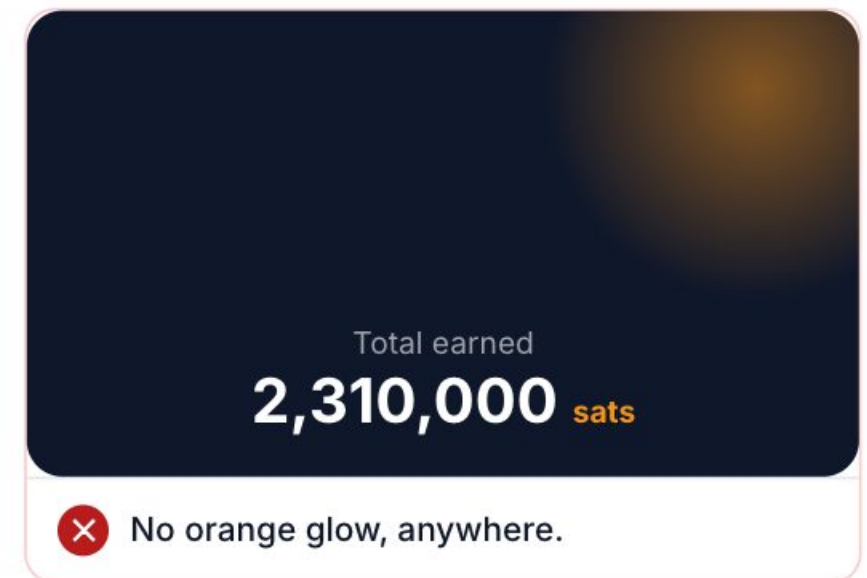
Your work was approved

Ada Ventures approved Milestone 1: Logo concepts.
30,000 sats are on the way to your wallet.

[Open contract](#)

Navy surfaces

Flat in the app. A faint grid only on the landing page and share cards. Never a glow.



Colophon

Generated from the Bitlance code and the original logo file.

Fixed in the app, October 2026

Text at 10px and 11px

→ **12px minimum**

Title case and ALL CAPS labels

→ **Sentence case**

White text on orange buttons

→ **Ink text and icons**

Orange glow on navy cards

→ **Plain navy**

Job success counted unfinished work

→ **Ended contracts only**

Hire rate above 100%

→ **Share of jobs with a hire**